GRAPHIC DESIGN COURSE OUTLINE

(40 Days*03 Hours Per Day- 120 Hours Total)

General Rules:

1. For each session there must be a motivational session (Live/video)
2. All communications will be in English.

- **Introduction:** (Day 01; **1 Session**)
    - o Introduction to Graphic Design;
    - o About DoICT;
    - o Course outline discussion;
    - o Software installation
- **Marketplace**: (Day 02-07; **6 Sessions**)
- **Freelancer.com**
- **Fiverr.com**
- **Upwork**
    - o Briefing about the marketplace;
    - o Account Creation;
    - o How to bid;
    - o How to create a Gig
    - o ProfileCompletionn/ Portfolio generation
- **Communication** (Day 08-12; **4 Session**)
    - o Most important soft skills (teamwork, problem-solving, communication, adaptability, critical thinking, time management, and interpersonal.)
    - o Why ethics is important
    - o Ethics in personal and professional life
    - o Uses of Gmail
    - o Social media Account Creation (Linkedin, Twitter, Pinterest)
    - o How to communicate with clients**.**
    - o Introduction to social media for Branding.

- **Photoshop and Illustrator:** (Day 13-30; **18 Sessions**)

  o Photoshop Basic useful tools Details

  o Design Process & Research

  o Typography II

  o Image Retouching

  o Clipping Path

  o Image Manipulation

  o Social Media Banner Design

  o **Illustrator Basic Tools Details**

  o Publication Design

  o Business Card Design

  o Logo Design

  o Raster To Vector

  o Flyer design

  o Banner Design

  o Resume Design

  o Stationery Design.

  o Mockup Presentation

- **Portfolio Design & Branding:** (Day 31-33; **3 Sessions**)

  o Branding exercises

  o Create Behance & Flicker Portfolio Account.

  o Update Dashboard & Details

  o How to Upload Design Concept

- **Mock Interviews**: (Day 34-38; **4 Sessions**)
- **Final Placements**: (Day 39-40; **2 Sessions**)