

There's a changing of the guard within Google's Asia Pacific business. In recent weeks, personnel changes within two of its most important roles show the search giant is entering a new era of management for its fast-growing business across the continent.

Scott Beaumont, a British executive who previously ran Google in China and Korea, stepped into the role of Asia-Pacific president following an announcement made on March 18. Following that, Google revealed today that Rajan Anandan, the executive in charge of Google's business in India and Southeast Asia, would leave the company. VC firm Sequoia India said that Anandan, who has made a number of angel investments, is joining its ranks to oversee Surge, the early stage accelerator program that it announced in January.

A former consultant with McKinsey in the U.S, Anandan worked for Microsoft and Dell before joining Google in 2011. Under his tenure, the company executed a range of initiatives for India under its 'Next Billion Users' initiative which included its Tez payments service (now called Google Pay), public WiFi, local apps and a range of more data-friendly versions of apps like Maps and YouTube. Under Anandan, Google's revenues surpassed \$1 billion annually with reports suggesting that India-based income grew some 30 percent year-on-year last year.

Anandan will stay on at Google until the end of April. Vikas Agnihotri, Google India's head of sales, will step into his role until a replacement is found, Google said.